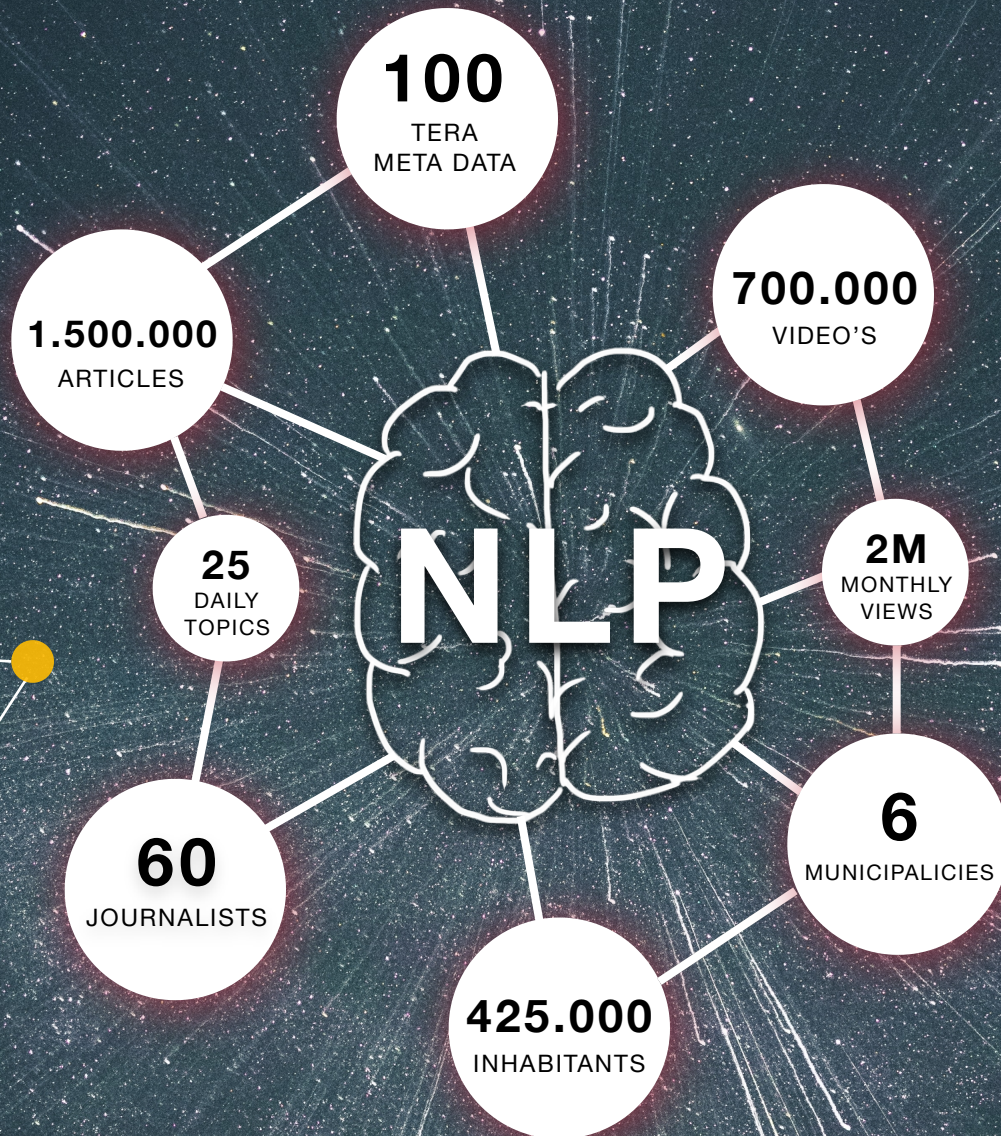


# EDITORIAL PORTAL



## PROBLEM

Behind in terms of innovation. The business is not providing an updated platform for their users. This could lead to less attraction.

## QUESTION

How can we create an innovative pre-production tool for the NIS that connects the data from different sources?

## GOAL

Create a system that helps small regional broadcasters improve their businesses with the help of data