

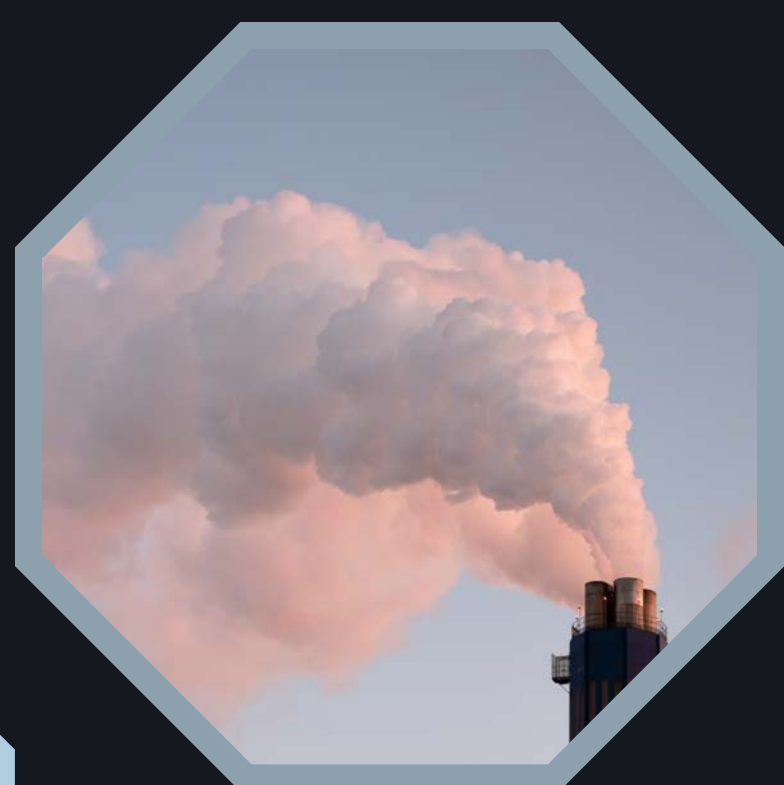
CO2 COMMUTING REGULATION PROJECT



WHAT IS THE PROBLEM?

Reducing CO2 emissions from work-related mobility of persons by at least 1.5 megatons of CO2 in 2030.

(Climate Agreement of 2019, companies of 100 or more)



OUR MAIN GOALS

- Do research and make a report about commuting
- Create a dashboard showing the more important metrics about CO2 commuting emissions.
- Hand in a report that shows what the companies CO2 commuting emission.



RESEARCH QUESTION

How can data and analytics be leveraged to provide the companies an accessible overview of their CO2 commuting footprint, showed in a dashboard and complying with the new Government regulations?

SAVE
THE WORLD
CO2
EMISSION

SILVERFOX ANALYTICS

 DATA DRIVEN AND
BUSINESS LAB

 Strijp TQ