TALK TO FRITS!

## "Keeping the Eindhoven heritage alive."

Frits Philips shaped Eindhoven's spirit of human-centered innovation.

Today, through AI, he returns not as a memory, but as a *storyteller* with a *voice* that *listens*, *learns*, and *inspires*.

OUR GOAL
To show how technology can **preserve** human **values, connect generations,** and **keep the story** of Eindhoven **alive**.

HOW IT WORKS:

- *Tone of Voice* trained to reflect Frits' warmth, humor, and vision.
- *Local Data* connects his stories to Eindhoven's history and events.
- *Machine Learning* helps him grow through real interactions.

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An Eindhoven AI project by Fontys students.
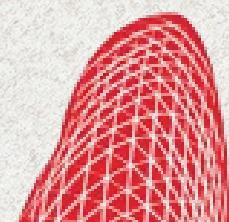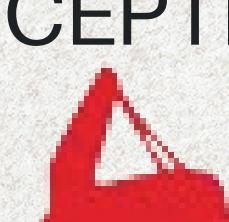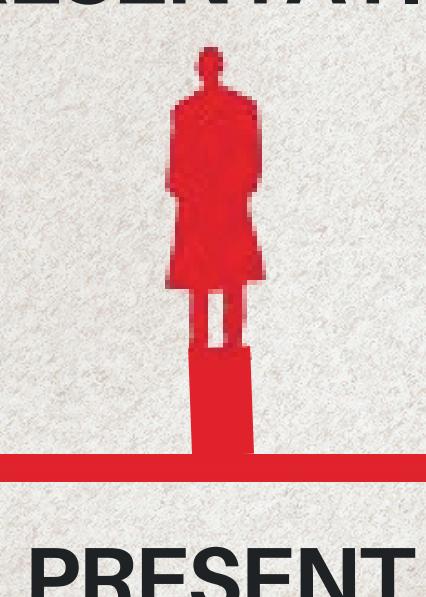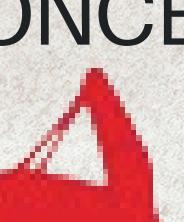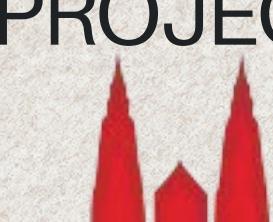
IDEATION	PROOF OF CONCEPTING	WORKING CONCEPT	POSTER PRESENTATION	ADDITIONAL RESEARCHING	REFINEMENT & TESTING	FINALIZING PROJECT
2 - 3	4 - 6	7 - 8	PRESENT	10 - 12	13 - 15	16 - 18